# Paulo Morocho

Machalilla 1-19, Cuenca, 010113, Ecuador +1 (786) 3742637 (USA) | +593 998692169 (EC) drpaulitoc@allmedgroup.org



#### Chairman & CEO

Committed to utilizing my skills to further the mission of a company o project. Hardworking and dedicated to identifying customer needs and delivering effective solutions to all problems. A strong leader who exudes positivism, adept in making key decisions and working with other professionals to achieve goals and solve problems.

#### Skills

Creativity Expert Leadership Skills Expert Adaptability Expert Fast Learner Experienced Computer Skills Skillful Ability to Work in a Team Experienced **Business Development** Expert Communication Skills Experienced Leadership Expert

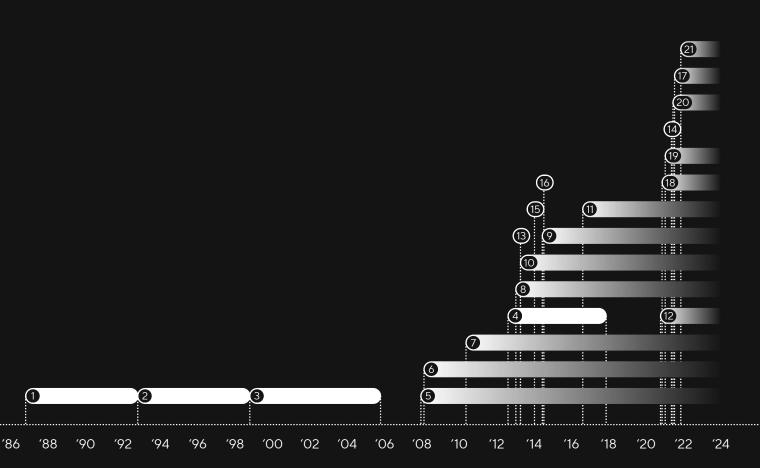
## Languages

Spanish; Castilian Native speaker English B2

## Links

Linkedin

Twitter



## Education

Abelardo Tamariz Crespo, Cuenca

October 1986 – October 1992

Valedictorian (Best Student)

3 Doctor

Universidad de Cuenca, Cuenca

October 1998 - October 2005

Graduated with a high average

2 Colegio Fray Vicente Solano

October 1992 - October 1998

Valedictorian (Best Student)

4 Lawyer

Universidad Técnica Particular de Loja, Cuenca

August 2012 — November 2017

Graduated with a high average

## **Employment History**

5 Founder & CEO

Consultora de Fútbol L&M Cia Ltda, Quito

December 2007 – Present

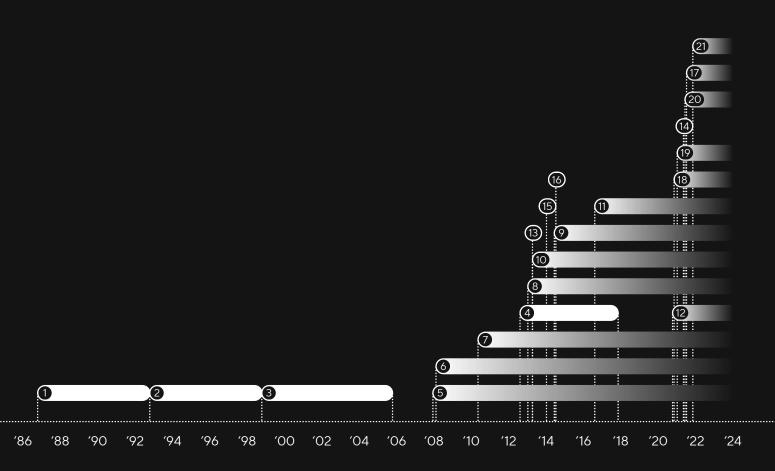
- Identified and maximized sales opportunities in the football industry.
- Advice to soccer players and soccer teams in financial management.
- Development of football projects

6 Founder & CEO

Consultora BW Cia Ltda, Cuenca

February 2008 — Present

- Worked to ensure a positive and hassle-free customer experience.
- Business consulting to improve profitability
- Strategy consultant.



7 President & Founder

Fundación Centro de Desarrollo de la Tercera Edad

May 2010 – Present

Director of the foundation council, in charge of the strategic planning of the organization

9 Founder & CEO

Allmedgroup Corporation, Miami

June 2014 – Present

- Worked to ensure a positive and hassle-free customer experience.
- Business integration to the North American market.
- Advice to companies to enter the North American market
- Globalization of companies
- Corporate management of organizations in the United States

Website: allmedgroup.org

11 Founder & CEO

Asociación Global de Deportes Inc, AG Deportes & La Pelota Pregunta, Miami 8 Founder & CEO

Soccer Industry & Fútbol MAN & IECONEGOCIOS, Malaga

January 2013 — Present

- Brought forth excellent customer service skills and a commitment to customer satisfaction.
- · New business development.
- Building business relationships with partners in the football industry

Website: futbolman.com

10 Founder & CEO

Agentes Privados MOCH Internacional, Miami

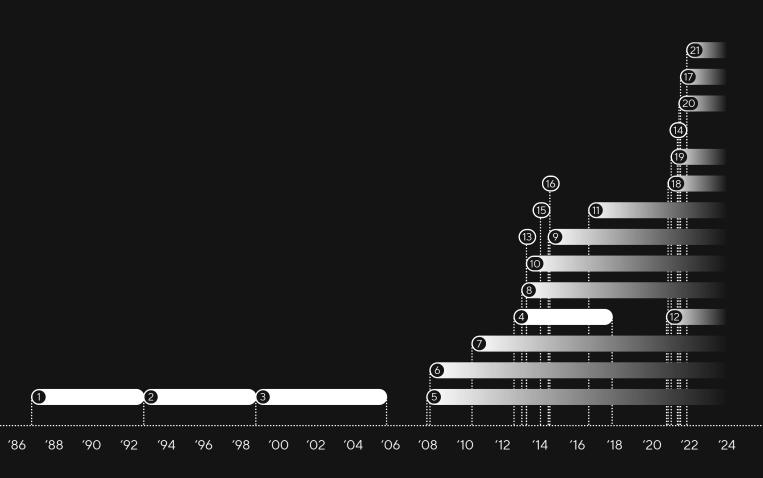
April 2013 – Present

- Expansion of service offering throughout Latin America
- Organization of the investigations directorate
- Management of the strategic plan of Franchise and Licensing of the brand and the organization
- Maintained up-to-date knowledge of all retail promotions.
- Established sales goals by forecasting annual sales quotas and projecting expected sales volume for existing and new products.

Website: agentesprivadosmoch.com

12 Founder & CEO

Beorus Corporation, Miami



August 2016 – Present

- · Company financial management
- Communications Strategy Leader
- Expansion of the media to several countries of the world and to other sports.
- Identified and maximized sales opportunities, and increased customer retention rates.
- Tokenization of the company with the equivalent of the shares of the company in the United States

Website: agdeportes.com

#### October 2020 - Present

- Development of the "Blockchain para todosl" program that deals with training and education in Blockchain and Cryptocurrencies
- Develop crypto projects
- Advise companies to enter Blockchain technology

Website: <u>beorus.com</u>

**Books Writer** 

13 10 módulos para ser detective

Quito

April 2013

(Available on Amazon):

10 módulos para ser detective

15 La Guía del Futbolista

Málaga

January 2014

(Available on Amazon):

La Guía del Futbolista

14 La filosofía del Detective

Miami

May 2021

(Available on Amazon):

La filosofía del Detective

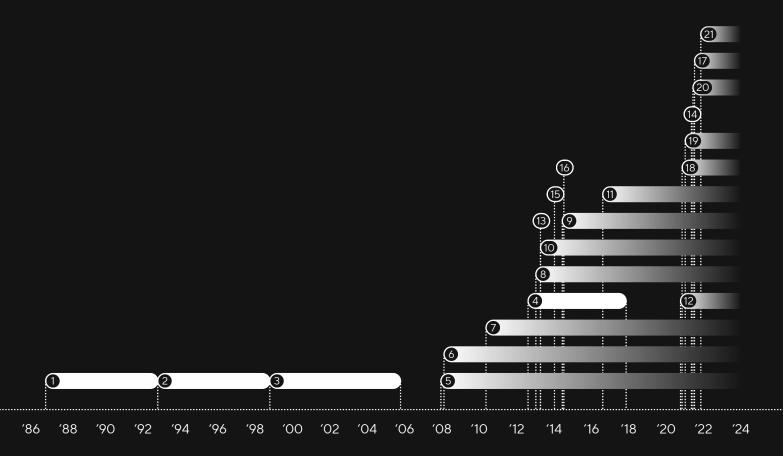
16 Industria del Fútbol

Miami

July 2014

(Available on Amazon):

Industria del Fútbol



# Blockchain & Ethereum Projects

17 Founder & Director

NFT PRO Crypto, Miami

July 2021 – Present

Creation of a collection of NTFs that has an equivalent of traditional works of art made by artists

Website: <u>nftprocrypto.com</u>

20 Founder & Director

NFT Review Market, Miami

June 2021 – Present

Create news and digital content NFT, Collection of NFTs and Metaverse

Website: NFTReviewMArket.com

18 Founder & Director

Tenemos Empleo Ethereum, Málaga

November 2020 – Present

Job board for Blockchain enthusiasts, leaders and enthusiasts, especially the Ethereum Blockchain

21 Founder & Director

Crypto Sport Gaming, Miami

November 2021 – Present

Create news and digital content about Crypto gaming, Play to earn crypto sports, metaverse and nfts

Website: CryptoSportGaming.com

19 Founder & Director

Crypto World Alerts, Miami

January 2021 – Present

Create news and digital content about Bitcoin, Ethereum and ERC20 tokens

Website: CryptoWorldAlerts.com

## **Hobbies**

Racquetball

